

# ADAM MONTMARTRE

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## Adam medium 25 :

### DESCRIPTION

Unlike traditional binders such as oils, hide glue or more recently discovered binders such as acrylic or alkyd, Adam Medium 25 is a medium which preserves the colors of the pigments. Developed by Edouard Adam for Yves Klein, it is better known by the name of International Klein Blue (IKB) when it is mixed with ultramarine blue.

### BENEFITS

- The pigment retains its adhesive qualities as it ages.
- The natural color of the pigment is preserved.
- When mixed with (a good quality) ultramarine blue an IKB close to the original is obtained.

### FEATURES

Characteristic: transparent liquid

Constituents: Vinyl acetate copolymer

Conservation: 6 months in original packaging

### NOTICE OF USE

Pour Adam Medium 25 in a container and add the pigment (one : one – may vary with different types of pigments). Thoroughly whisk 3 to 5 minutes. During application, if the paint is too sticky (for example filaments appear between the roller brush and the canvas) add a touch of alcohol, ideally 95% proof alcohol. Test on a smaller area before applying on a larger surface. The paint can be applied on many different supports: canvas, paper, walls, sculptures...

### WARNING

The paint should not be used outdoors. Rain and temperature variations would damage it and the colors would vanish.

### SUPPORTS

Adam Medium 25 can be applied on many different supports. But the results may vary depending on the support.

- On paper: watercolor paper is ideal or an equally thick (400-pound) white bright paper.
- On canvas: on linen or cotton canvas prepared with a traditional glue gesso. Avoid synthetic fabrics such as polyester since they are nonabsorbent and therefore won't absorb the paint properly.

- On walls: the wall should be coated and prepared with a traditional gesso.

### **PACKAGING**

33.8 oz – 169 oz

1L – 5L

### **STORAGE**

Can be stored for 6 months in a dry place. Adam Medium 25 can be reused after it is opened. Add a drop of alcohol if necessary according to the consistency.

### **CAUTION**

Overexposure to Adam Medium 25 can cause irritation of the skin and sores. These precautionary measures should be followed in order to avoid any risks: systematically ventilate the work place. Work place must be extremely clean. Regularly change work clothes. Protect hands with gloves. In case of projection in the eyes rinse with clear water and consult a doctor. Dispose intelligently of the waste. Keep the container closed.

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